

# Inventing Green

Re-thinking the Materials, Design and Delivery of Energy Products in the Developing World



Inventing Green Report

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More than 95% of the estimated population of 1.2 billion un-electrified people live in developing countries. Investments in the clean energy sector focused on developing countries have been attracting over 100 billion dollars year after year since 2014. Parts of those investments have been done in the social space focusing specifically on the poor and vulnerable populations in developing and under developed countries.

Environmental sustainability being one of the important ways to deliver energy services to the poor, impacts need to be measured across extraction, production, distribution and end of life. Many queries are being raised about measuring actual environmental impacts and deriving maximum value for the money invested by ensuring energy access can be implemented in a way that is socially, environmentally and financially sustainable. Typical clean energy investments are currently measured purely on the basis of financials or on the basis of the carbon replaced in the use phase or generation phase of the product only. Sustainability impact however, is more complex as it also needs to take into account overall social and environmental sustainability.



*Examples of local livelihoods: toy makers, potters, areca plate making*

## About

One of the methods of measuring end to end environmental impacts is to conduct Life Cycle Assessments on the clean energy products being sold in the developing countries. The goal of project 1 within the inventing green theme is to develop low embodied energy (or carbon neutral) products, services and systems by impacting local livelihoods. The first step in order to achieve this, is to redesign materials, forms and delivery mechanisms of decentralized renewable energy products in India.



*Examples of common Decentralized Renewable Energy end users: livelihoods, households and street lighting*



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Developing and undeveloped countries often have:

- poor manufacturing capabilities (most parts and products are imported)
- poor recycling infrastructure
- poor awareness and education on sustainable materials and forms
- poor thought process on decentralization of processes
- lack of livelihood generation and local empowerment within end user communities

Inventing Green is structured as a project that can push the boundaries of sustainability by bringing the gap between education and implementation of environmentally sustainable solutions. Students, faculty and industry experts in the space of Decentralize Renewable Energy over the past year, worked together to create inventions and innovations to positively impact the environment by:

- **replacing the materials and forms of the existing renewable/ sustainable energy products** (light fixtures, battery boxes, packaging etc.) with alternative options to significantly improve the sustainability quotient of the system.



Panel mounting structures



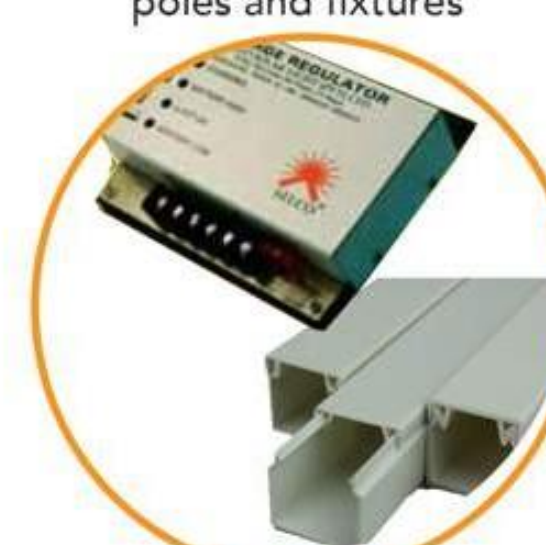
Street Lighting poles and fixtures



Battery boxes



Water heating structure and product



Housing of Charge controllers and wire casing



Light Fixtures (fixed and portable)

*Examples of parts and types of renewable energy systems that were re-developed using natural materials and local craftsman skills*

## Project Brief

- **leveraging student interest and expertise across socio-cultural backgrounds** (from the 'developed' and 'developing' worlds).
- designing end results through **curriculum based activities** including in-depth research and development of feasible and viable forms and materials generated through immersive explorations.
- understanding the strengths and weaknesses of **crafts and cottage industry based indigenous communities that work with locally available natural materials.**



Arecca



Bamboo



Injire and Maduri wood



Deal wood



*Examples of chosen local materials*



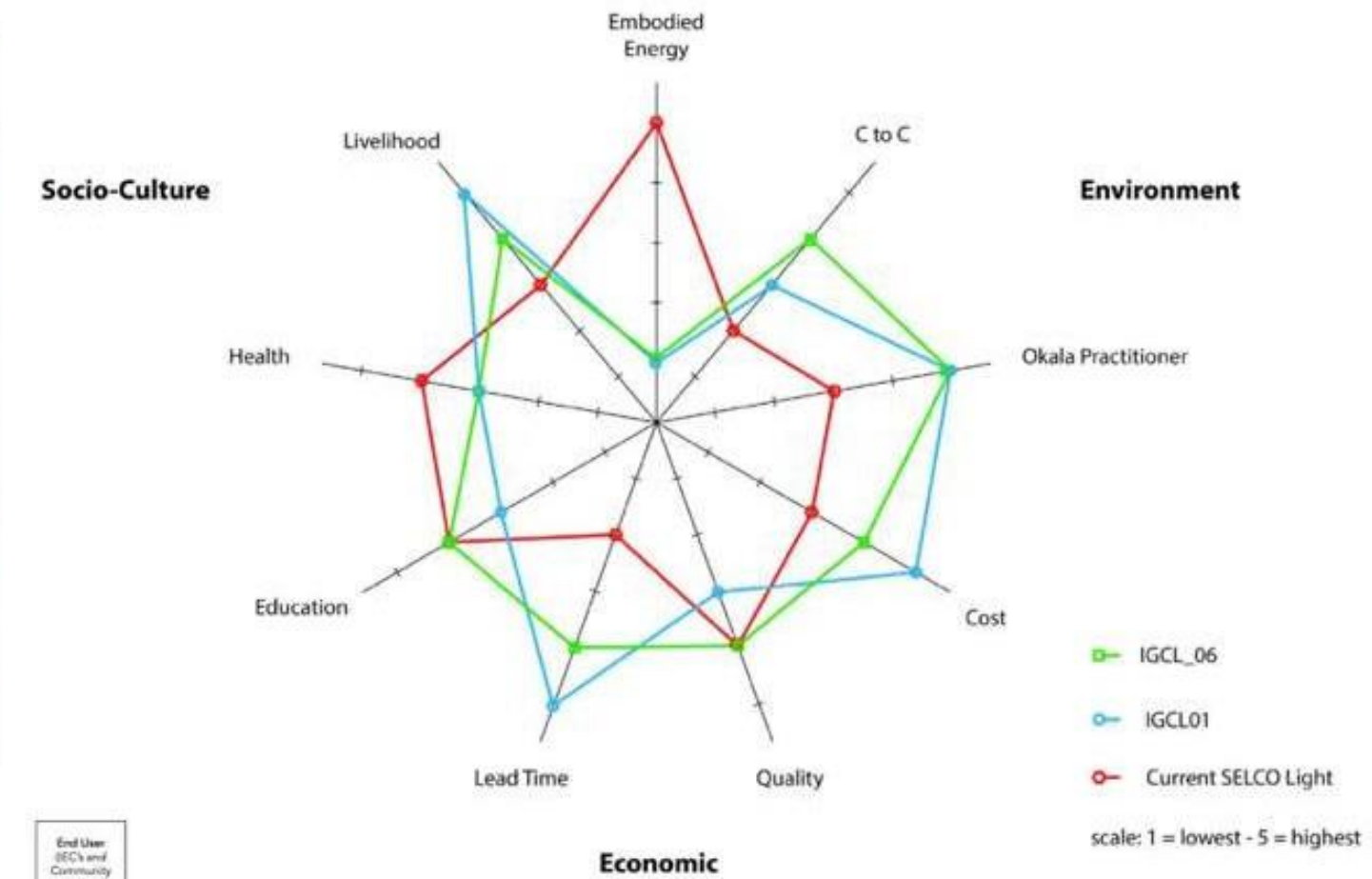
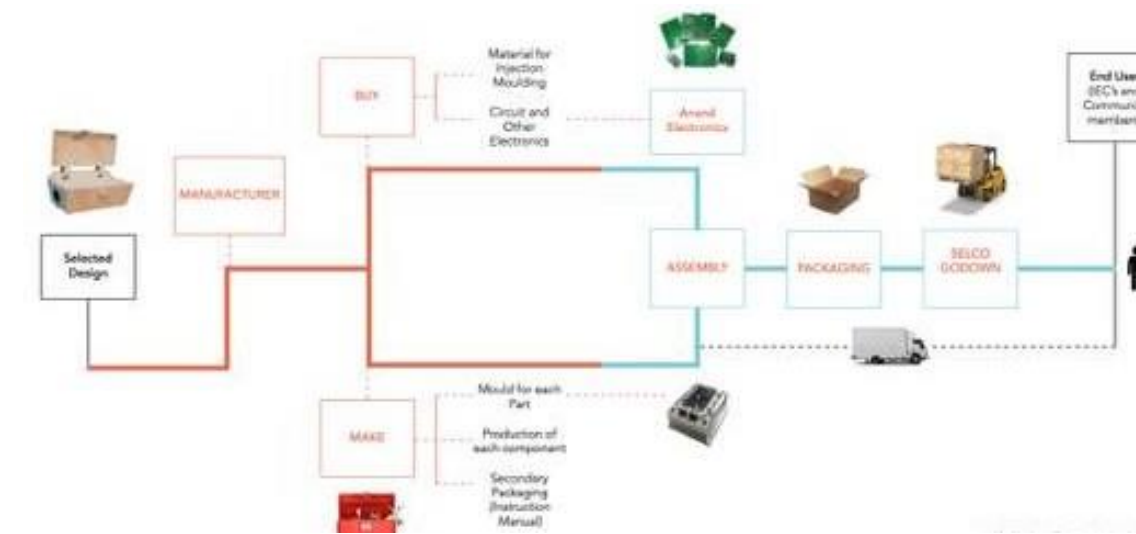
## University Partnership 1: Srishti Institute of Art, Design & Technology

Srishti is a private design school set up in 1996 by the Ujwal Trust in Bangalore, India. The Srishti Institute of Art, Design and Technology is a visionary, experimental and curatorial institute of media arts and sciences, that offers art and design education at the undergraduate, post-graduate and PhD levels. Srishti promotes interdisciplinary platforms as a mode of enquiry and creative action.

With Srishti SELCO Foundation used an **integrated approach** to re-designing forms and functions by prioritizing material selection, manufacturing processes, types of stakeholders and supply chains for renewable energy components. The aim of the project was to convert renewable energy systems into truly sustainable energy systems by re-looking at the embodied energy of the entire system and such that it's not just the solar panel that is "green".

Students through the project discovered the feasibility of using alternative eco-friendly materials for product design and development in renewable energy systems. This was done by using a specific example of a renewable energy system and dwelling into its components such as light fixtures, model mounting structures, battery boxes, street light poles, packaging of the systems etc.

CRADLE TO CRADLE FACTORS	SELCO LED HL	RECYCLED CLOTH + RESIN	COIR + RESIN	JUTE+RESIN	MDF
Sun as income	✗	✗	✓	✗	✗
Native to context	✓	✓	✓	✓	✓
Waste as input	✗	✓	✓	✓	✓
Air, soil, water - friendly	✗	✓	✓	✓	✓
Design enjoyment for all (over time)	✓	✓	✓	✓	✓
Accessibility, mobility inclusiveness,	✓	✓	✓	✓	✓
Frugal Design	✗	✓	✓	✓	✓



### EMBODIED ENERGY CALCULATION

$$\text{Embodied Energy - Assembly} = \frac{\text{Weight of material} \times \text{value} \frac{\text{EE}}{\text{MJ/kg}} + \text{Weight of material} \times \text{value} \frac{\text{EE}}{\text{MJ/kg}}}{\text{Total weight of all the materials}}$$

curriculum activities

## Srishti

### - Course work

- Curriculum Building
- Inventive Concepts
- Prototyping
- Next Steps



field visits

**THEMES COVERED: SOCIAL ENTERPRISE, RENEWABLE ENERGY PRODUCTS, EXPLORING NATURAL MATERIALS, REVIVING LOCAL CRAFTS, ECOSYSTEM MAPPING AND LIFE CYCLE ANALYSIS.**

**IMMERSIVE STUDY AND FEILD VISITS TO END USERS, VENDORS, AND PRODUCTION AND DISTRIBUTION CENTERS**

**EMBODIED ENERGY CALCULATIONS (OKALA PRACTITIONER GUIDE)**

**SOCIO-CULTURAL, ECONOMIC AND ENVIRONMENTAL RADAR CHARTS**

**CONCEPT GENERATION AND PROTOTYPING**

**PRODUCT AND SUPPLY CHAIN ANALYSIS**

**SYSTEM DESIGN AND POTENTIAL BUSINESS MODEL**

Main features of the course carried out at Srishti



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3 Faculty members from Srishti together with the SELCO Foundation and a graphic designer worked on developing a curriculum outline for the Srishti Course to be replicated by other institutes. Each lesson is a set of eight cards, with images. These pages are used to create booklets OR create cut to size cards OR make them available on online platforms.

## Srishti

- Course work
- Curriculum Building
- Inventive Concepts
- Prototyping
- Next Steps

## DESIGN

**TREAD LIGHTLY:  
USE LOW EMBODIED  
ENERGY MATERIALS**

Facilitation mode:

- mentored design studios of 30 hrs,
- charettes of 30 hrs,
- master class of 9 hrs

## CORE

Students will know,

1. Prototyping - use simplified & incomplete models of a design to explore ideas and test functionality
2. Life cycle impact - map product or service life through four sequential stages of existence: introduction, growth, maturity, and decline.
3. How to develop the ability to experiment, make & be open to critical feedback in order to generate insights & to push boundaries.
4. Form Follows Function: beauty in design results from purity of function

## SUGGESTED BRIEF:

Conceptualize & develop a lighting product for a user using natural forms - for example, banana flower, sunflower, seed pods, bird nests, conches etc. Five weeks of lab work conducted in a studio format. Students move from individual ideation to group work. They work from concept in drawings to final design in 3D models (in clay, papier mache, plastic, thermocol, natural or waste materials). Concepts to demonstrate a level of complexity in form exploration. They will use design methods starting with design conceptualization, exercises in analogous form finding, developing variations & setting up iterations in forms and finally, refining the final form.

**OUTCOME:** A panel describing the concept behind the form, 2D and 3D visualization, 3D model in material of personal choice



## 1. Generate

Generate a set of prototypes after gathering design criteria & design concepts from each of the three areas: low embodied energy materials, form & packaging, lean supply chain. Refer to the Scroll for relevant resources.

## 2. Observe

Observe in person the 3 areas specific to lighting systems design -

### LOW EMBODIED ENERGY MATERIALS

e.g. conduct product analysis, examine materials palette in study lamp, research suitable alternative material choices, FORM & PACKAGING

e.g. iterate through form from nature, form from material, & form following function LEAN SUPPLY CHAIN

e.g. map the value stream of current state from suppliers to producers to customers

## 3. Answer

Drawing from the observation exercises, answer the essential questions based on the 3 areas specific to lighting systems design: low embodied energy materials, form and packaging, lean supply chain. Refer to the Question Cards.

## 4. Re-express

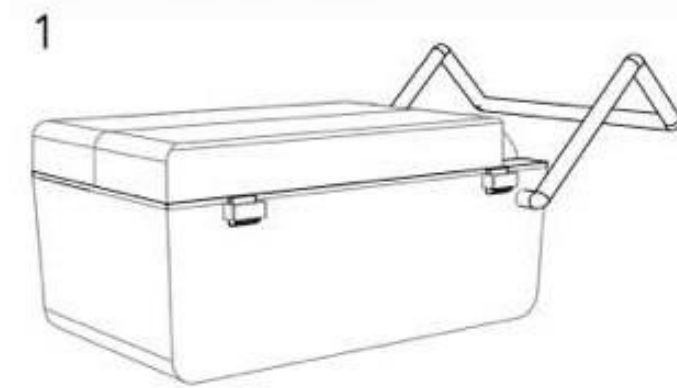
Re-express your reflections & understanding of the design criteria in any of these areas - learning to know, to do, to live together, and to be. (Check Basic Guidelines) Then, brainstorm and build a logical issue tree of the set of design requirements.



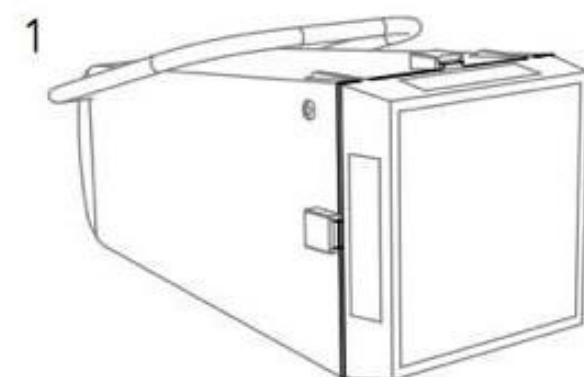
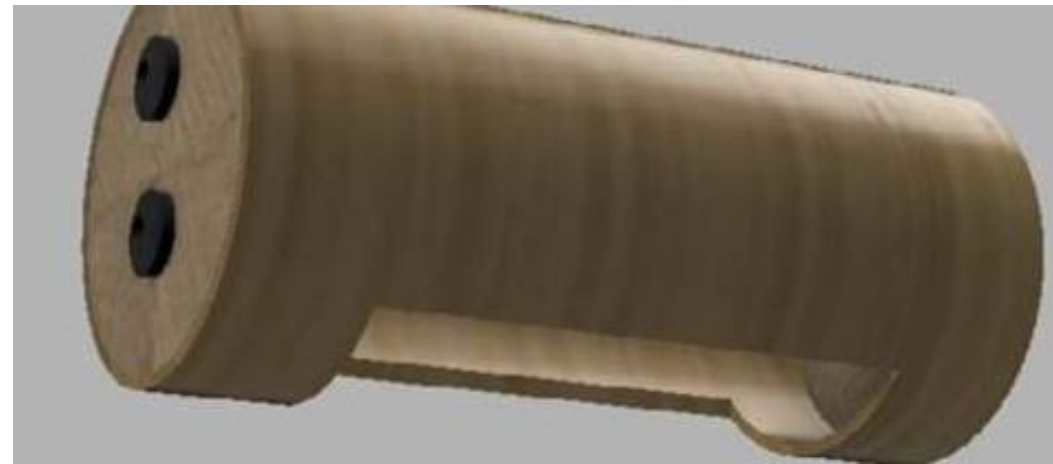
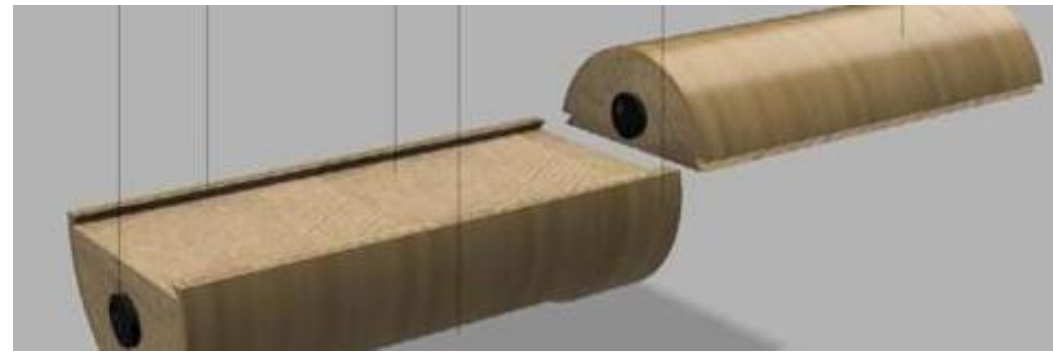
Snapshot from the curriculum outline



Eight inventive concepts developed by Srishti students included wooden lac craft design, a bamboo design and multiple coir, wood and coconut husk explorations. Two of chosen innovations from Srishti are discussed in the 'chosen designs' sections.

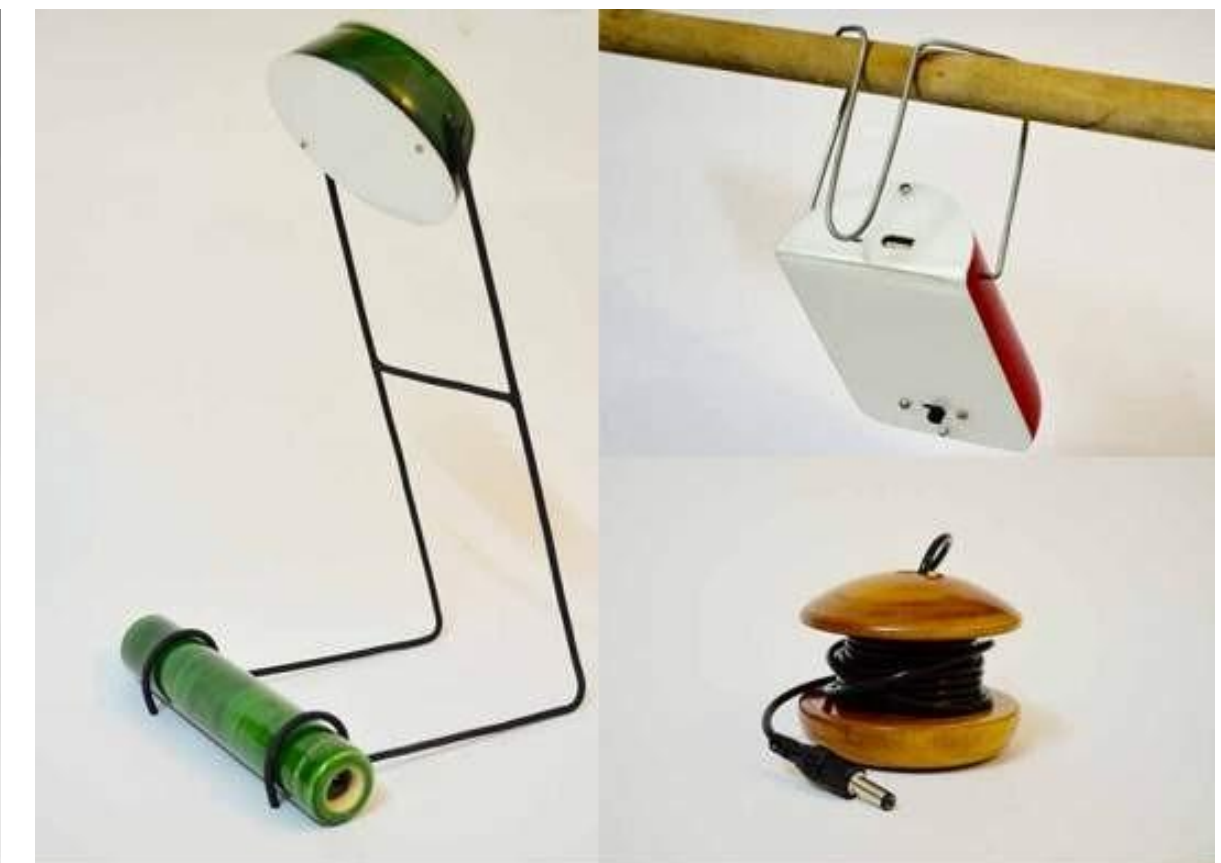


Examples of inventive concepts developed by Srishti student groups.



## Srishti

- Course work
- Curriculum Building
- **Inventive Concepts**
- Prototyping
- Next Steps



Multiple prototypes included coir, resin, jute experiments and bamboo and wood full scale prototypes.



Examples of prototypes with jute, cour, resin and bamboo

## Srishti

- Course work
- Curriculum Building
- Inventive Concepts
- **Prototyping**
- Next Steps



Examples of prototypes with composite materials and wood



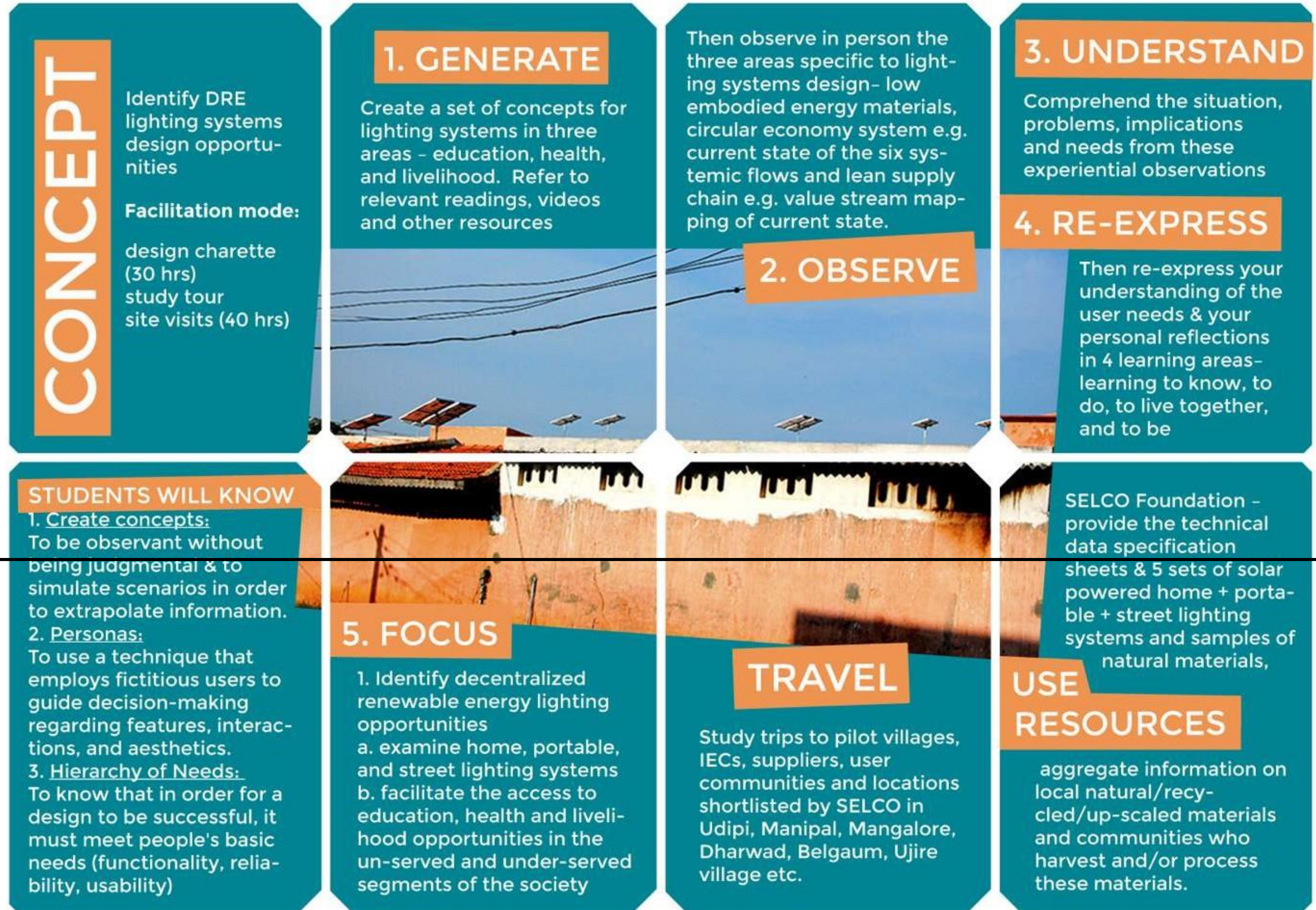


After the Srishti course, SELCO Foundation continued to work with Srishti faculty on refining and designing the curriculum in a format that can be used by future universities.

Two Srishti students continue to work with SELCO Foundation taking forward the Inventing Green designs.

## Srishti

- Course work
- Curriculum Building
- Inventive Concepts
- Prototyping
- Next Steps

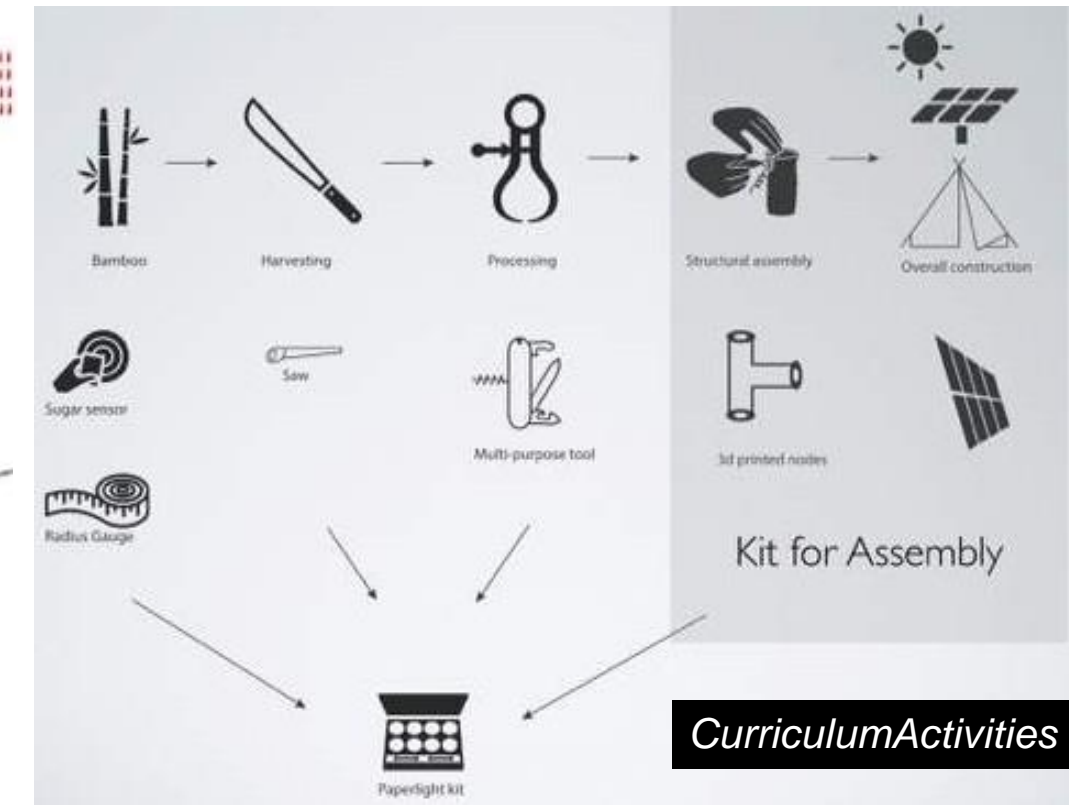
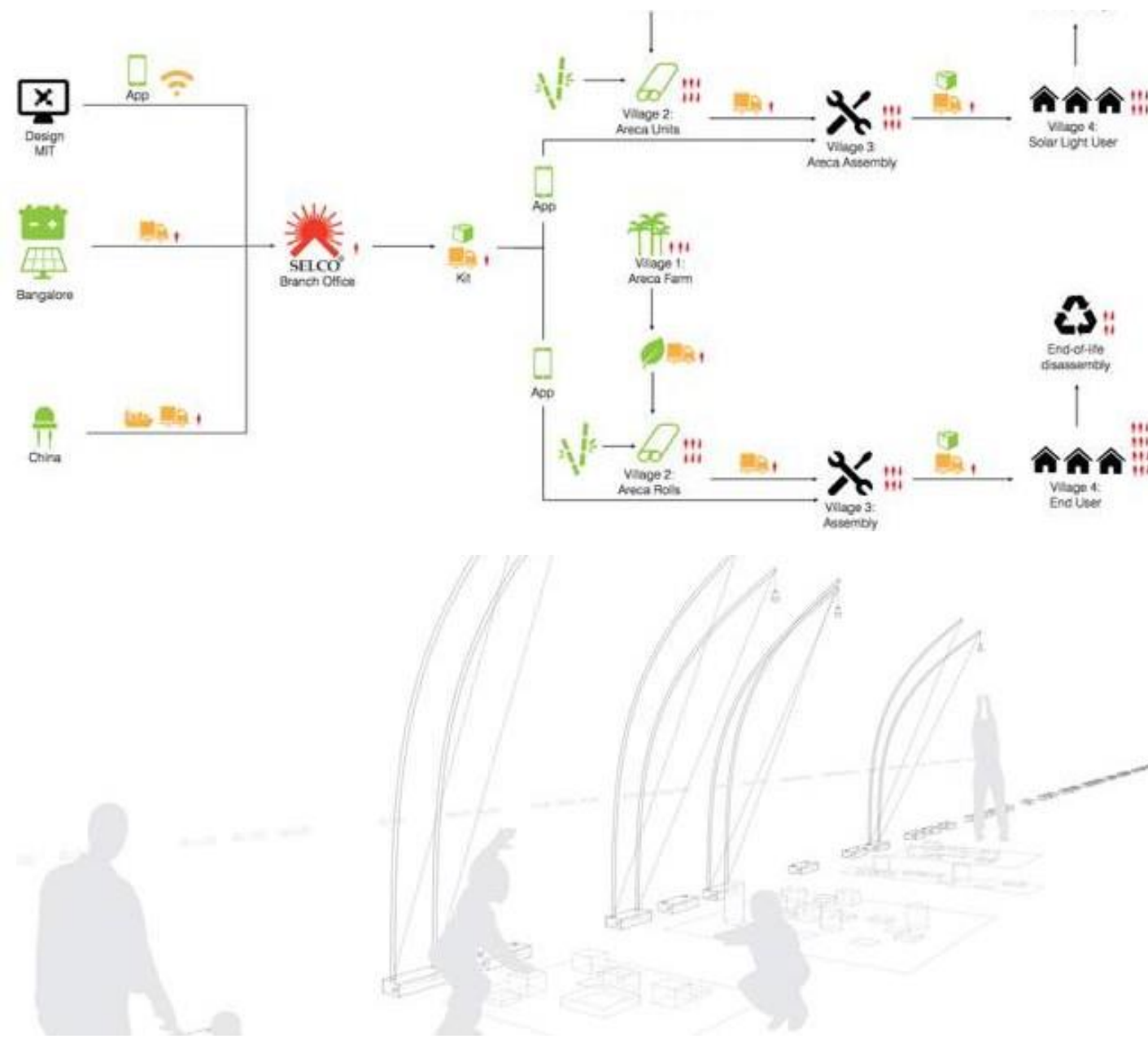


Snapshot from the curriculum outline



University Partnership 2: Sheila Kennedy from **Kennedy & Violich Architecture** conducted an interdisciplinary spring seminar/workshop of Inventing Green at **Massachusetts Institute of Technology**. The course explored the future of the solar streetlight as an emergent category of soft urban/ rural infrastructure: lightweight, locally made, low carbon, multiple, distributed and networked. As self-sufficient urban infrastructure that operates at the intermediate scale—neither furniture nor mega-building—the next generation of distributed infrastructure holds a unique scalar potential to create new forms of public space and improve the quality of life in rapid growth cities and urbanizing regions. To address these challenges, the need to design and fabricate strategies that are agile and adaptable, that merge hi/ low technologies, and local/ global networks, that can work in the developing and developed contexts were explored.

Students studied open-source digital design and distributed manufacturing models like Open Desk, 1000K garages, and others. They developed concepts for how their solar streetlight prototypes can be delivered online and fabricated by local maker communities in India to reduce cost, global shipping and carbon emissions. The workshop fostered an iterative and collaborative design process that valued craft, experimentation, testing and making.



## KVA / MIT

### - Course work

- Curriculum Building
- Inventive Concepts
- Prototyping
- Next Steps



Lecture sessions

INTRODUCTION TO MATERIALS AND STREET LIGHT SYSTEMS, CONCEPT GENERATION AND PROTOTYPING

BETWEEN PRIVATIZATION AND PUBLIC GOOD : DISRUPTIVE INNOVATION

FLAT TO FORM : INVENTION PRECEDENTS IN SUSTAINABLE DESIGN

WASTE STREAMS AND CARBON

DISTRIBUTED MANUFACTURING AND DISTRIBUTED FACTORIES

PRODUCT AND SUPPLY CHAIN ANALYSIS

POLITICS OF ARTIFACTS

INNOVATIVE DECENTRALIZED SYSTEM DESIGN

Features of the course carried out at MIT



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Inventing Green curriculum for MIT was developed by a faculty member, a teaching assistant and a research assistant. Lectures were alternated by special sessions on users, context, vendors, need, computation etc. Each lecture covered a type of thought process such as decentralized manufacturing, design precedents with natural materials and more. Student teams worked on one project each through out the semester which was further divided into small and large assignments. Each lecture has a corresponding list of recommended readings, links and videos. Students had to prototype and experiment consistently to meet the weekly assignment requirements.

MIT 4.148

# PAPER LIGHT WORKSHOP

Design for Low Carbon Pop Up Streetlights

Prof. Sheila Kennedy, MIT SA+P  
 RA: Huda Jaffer, MIT IDM  
 TA: Scott Penman

MIT 4.184 PAPER LIGHT WORKSHOP

Instructor: Prof. S. Kennedy  
 RA: Huda Jaffer, SELCO  
 TA: Scott Penman, Smarchs Computation

**ASSIGNMENT 2: Design Object to Open System**  
 DRAFT due 28 March to be discussed informally in class

**Problem Statement**  
 This exercise asks students to expand their pop up solar streetlight concepts from a singular object (based upon a set of material properties and structural principles) to an adaptable, open streetlight system. By using the word 'system', we are not referring to an electrical system such as a mini-grid. By system we mean that the design concept itself is understood as ecology of parts, materials, components, tools, power expenditures/generation and carbon.

**Deliverables**

- To create a comprehensive kit of parts diagram for the pop up solar streetlight

What materials are needed to make it?  
 Where to they come from and where do they go to?  
 What materials are needed to assemble it?  
 What tools are needed?  
 What source(s) of power can drive those tools?

- To understand and map the relationships between these parts as ecology with carbon impacts

**Material Provenance**  
**Material Transport**  
**Product Manufacture**  
**Product Transport**  
**Lifecycle Energy**

MIT 4.184 PAPER LIGHT WORKSHOP

Instructor: Prof. S. Kennedy  
 RA: Huda Jaffer, SELCO  
 TA: Scott Penman, Smarchs Computation

**ASSIGNMENT 1: FLAT TO FORM**

This exercise asks students to select three bio-based materials found in the Karnataka State of India: Bamboo, woven Injire (cane), Deal Wood and Cardboard. Students will map the provenance of each material and the present photos or diagrams that show the process by which the material is processed and manufactured. Students will investigate precedents and explore structural principles of bending, deformation, compression and tension. Working in physical model, with basswood or strips of paper at a scale of 3"= 1'-0" please generate a set of designs that can support and accommodate a street lamp, and a solar panel. Please refer to the course Stellar site for the dimensions of the solar panel in the set of CAD drawings that Huda Jaffer has presented.

**Problem Statement**  
 Urban infrastructure has historically been funded and managed by municipal agencies and governments as a "top down" project of civil engineering. The implementation of an electrical grid with trenching (excavation for underground conduits) or installation of multiple electrical poles requires political organization and high amounts of capital and roadway transport for heavy equipment.

The very idea of distributed solar street lighting infrastructure brings with it a political dimension. If the 'ownership' model of public street lighting can be organized and implemented by citizen entrepreneurs this create a new delivery and implementation paradigm for the future of solar streetlights. If streetlights can be easily assembled and fabricated mainly on site, or locally in the region, then the costs that would have been incurred in mass production, shipping and transport can be greatly reduced, leaving only the 'hard' costs of the technology itself. One further IF: If the design can be scaled for a number of different countries and settings, then the cost of the technology itself will also be reduced.

The streetlight you are designing will need to accommodate a **lamp** (which provide the light) a **solar panel**, which provides the power from the sun, and a **battery "box"** for the power electronics, a **structure**, which elevates the lamp to the right height and a **base or foundation**, which keeps the structure upright. As we know, typically these elements are cobbled together in a non-designed manner. Our challenge is to find new and effective ways to integrate these parts through design, using **digital fabrication** and flat to form **assembly techniques**.

Students should question the notion that streetlights must be 'aligned' along the side of the road. This 'street light form' is an idea inherited from the 19<sup>th</sup> century and the linear trenching in the centralized electrical system. Your solar streetlight designs need not be for a stand-alone object. It might be useful to consider the advantages (structural and spatial) of streetlights that are organized in **pairs or triads** or other geometrical configuration that might help to enhance a new emerging public space of light at night.

It might also be useful to incorporate a 'stealth' program that can expand the uses of the solar streetlight: perhaps the streetlight is designed for an additional use beyond just giving light. It could support a night market stall, or a night school or a community forum or a co-operative, a place where meet to do work. How could these uses drive the design of streetlight, including its base or foundation?

Page 1 of 2  
**Assignment 1: Deliverables**

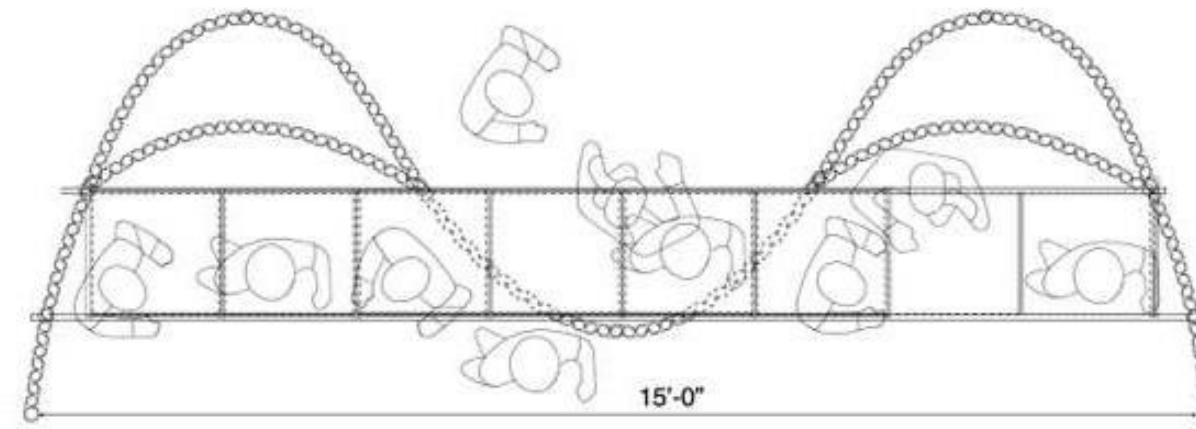
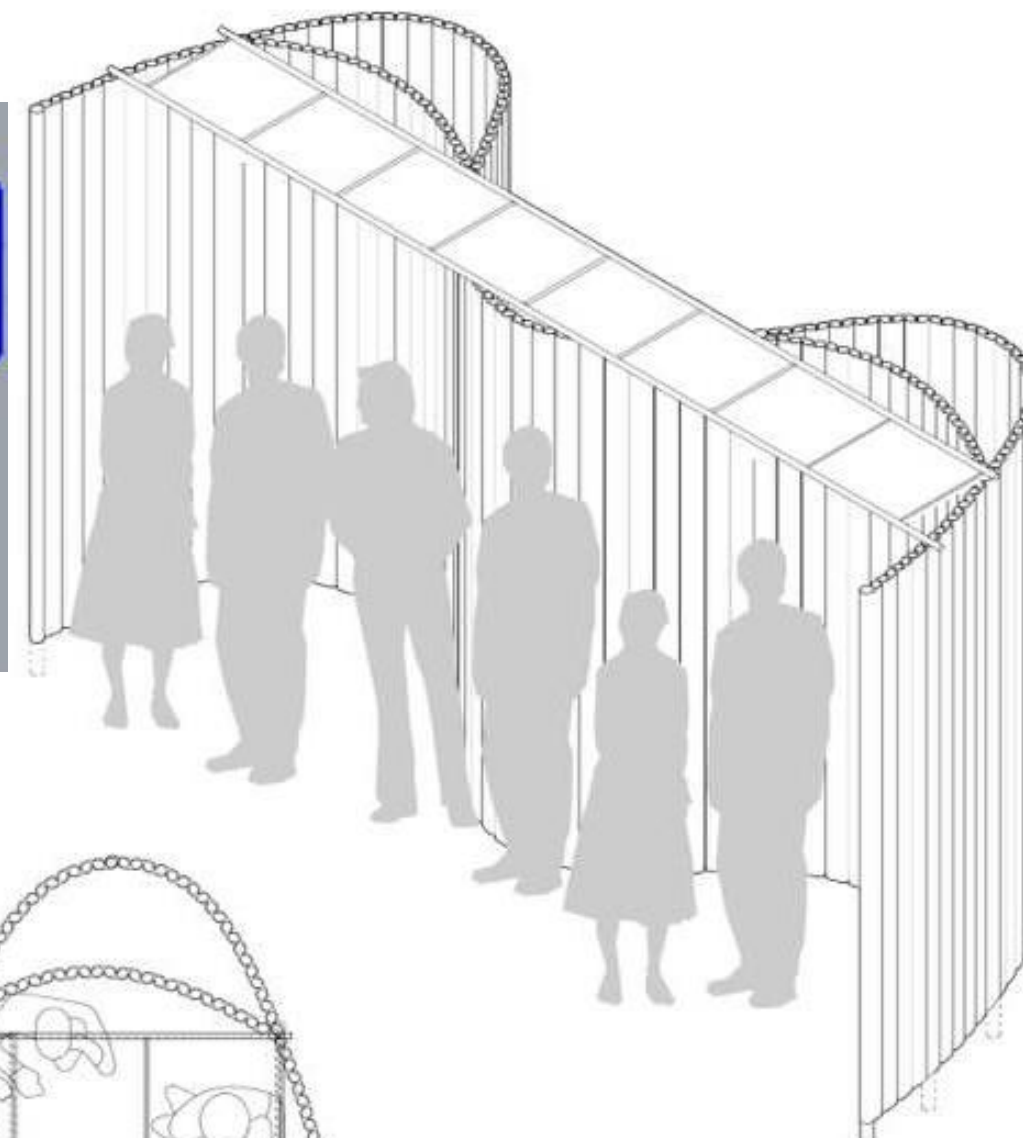
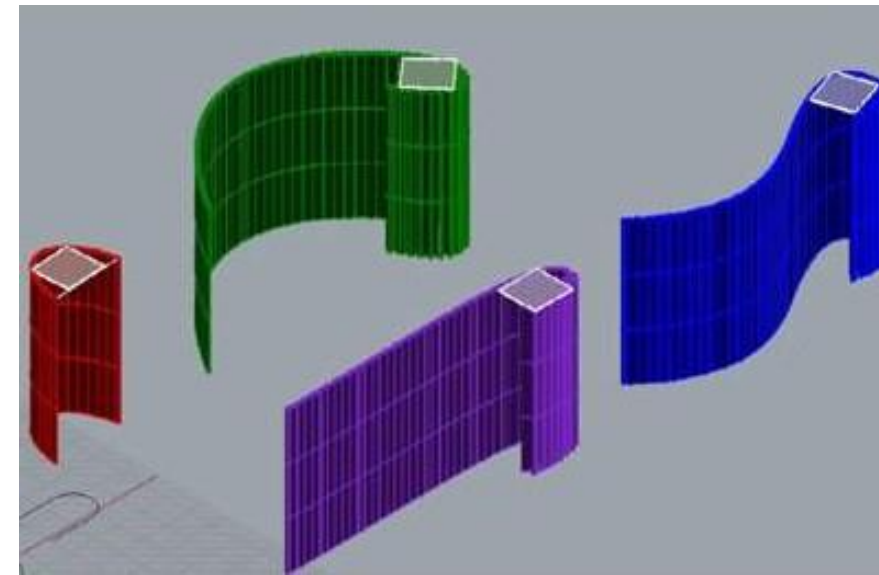
**Structure Experimentation & Testing**  
 Our shared goal will be to generate and test a large number of different flat to form design concepts and potential techniques for the street light structure and design. Make simple models first to test how structural forces will behave in your streetlight structure. Allow the material in physical models to give you some force feed back. What experiments can you do, quickly and easily to test/verify your design assumptions?

## KVA / MIT

- Course work
- Curriculum Building
- Inventive Concepts
- Prototyping
- Next Steps



Five inventive concepts developed by MIT student groups include bamboo and areca street light designs and cane portable community lighting designs. Two of chosen innovations from MIT are discussed in the 'chosen designs' section.



Examples of inventive concepts developed by MIT student groups.

## KVA / MIT

- Course work
- Curriculum Building
- **Inventive Concepts**
- Prototyping
- Next Steps



Fan-shaped (Rubber band one end, open on other)





*Areca street light concept experimentation*



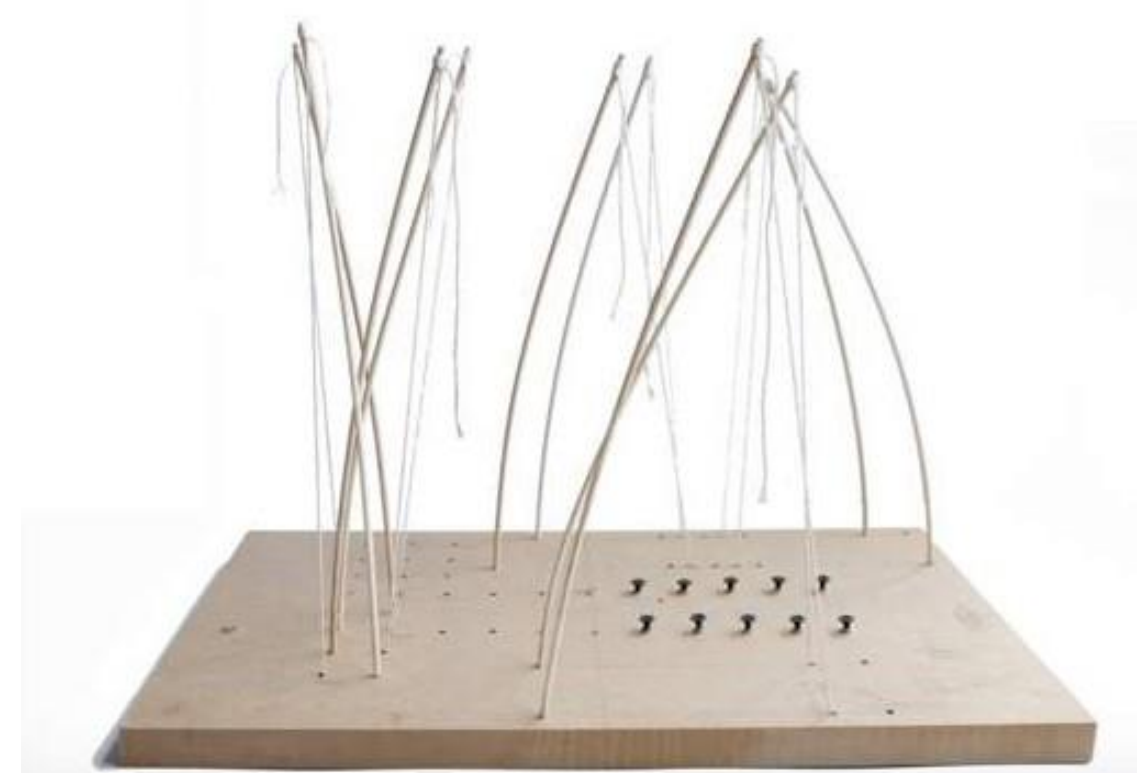
*Bending Bamboo trials*



*portable community light structure*

**KVA / MIT**

- Course work
- Curriculum Building
- Inventive Concepts
- **Prototyping**
- Next Steps



*bent bamboo scaled down experiments with adjustable panels*



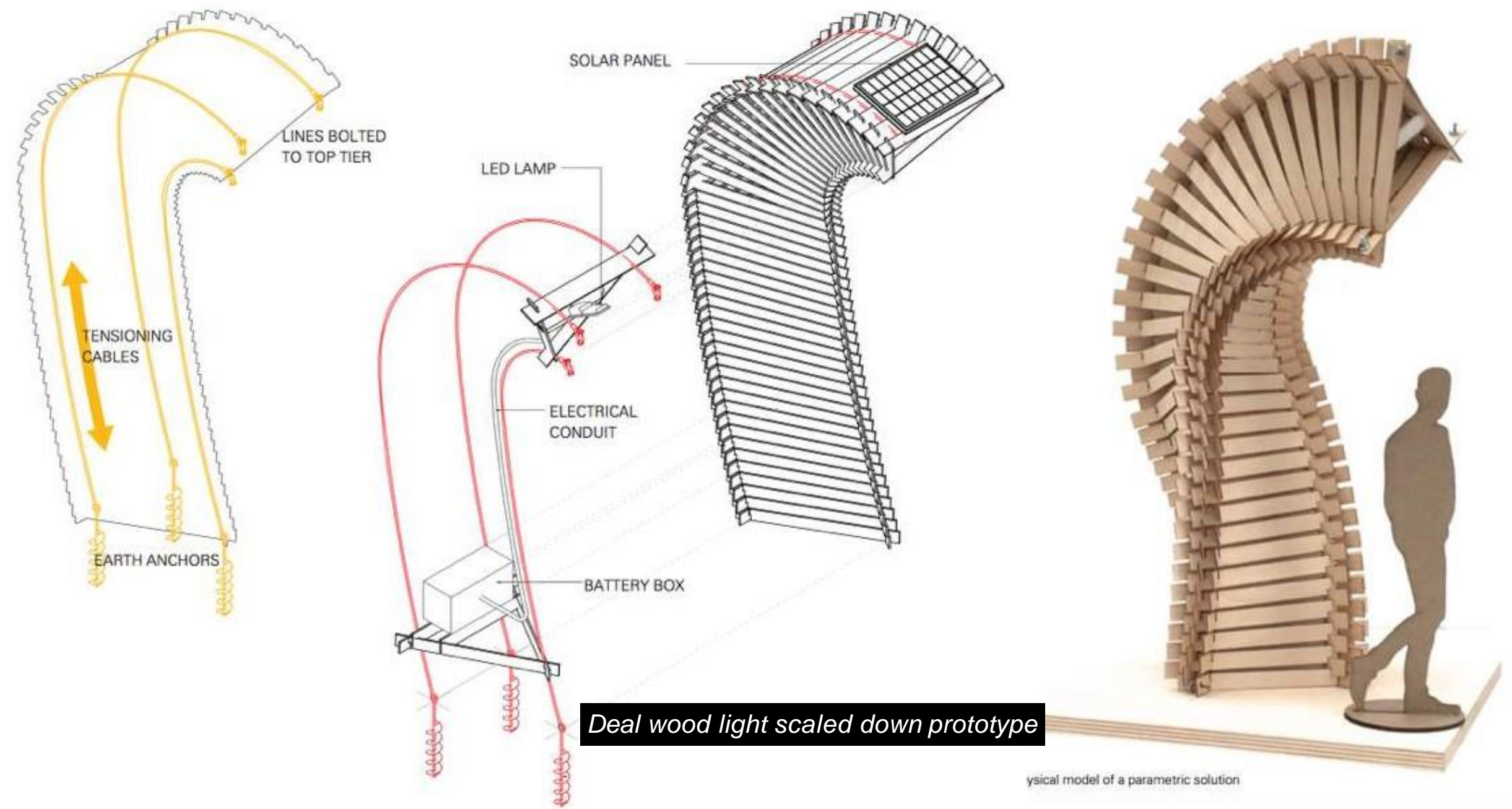
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Post the MIT spring course, SELCO Foundation continued to work with KVA material exploration along with interns from MIT and Harvard.

Over 20 prototypes were developed among which the major prototypes included concepts shown along side made from:

- Bamboo
- Areca
- Deal Wood
- Paper/ Card Board

This work was taken forward from the students that took the course up in the spring semester. Two chosen designs after the summer internship inventing green activity are being further refined and piloted on site.



Physical model of a parametric solution

## KVA / MIT

- Course work
- Curriculum Building
- Inventive Concepts
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- Next Steps



Areca light full size prototypes



## Chosen Innovations Srishti

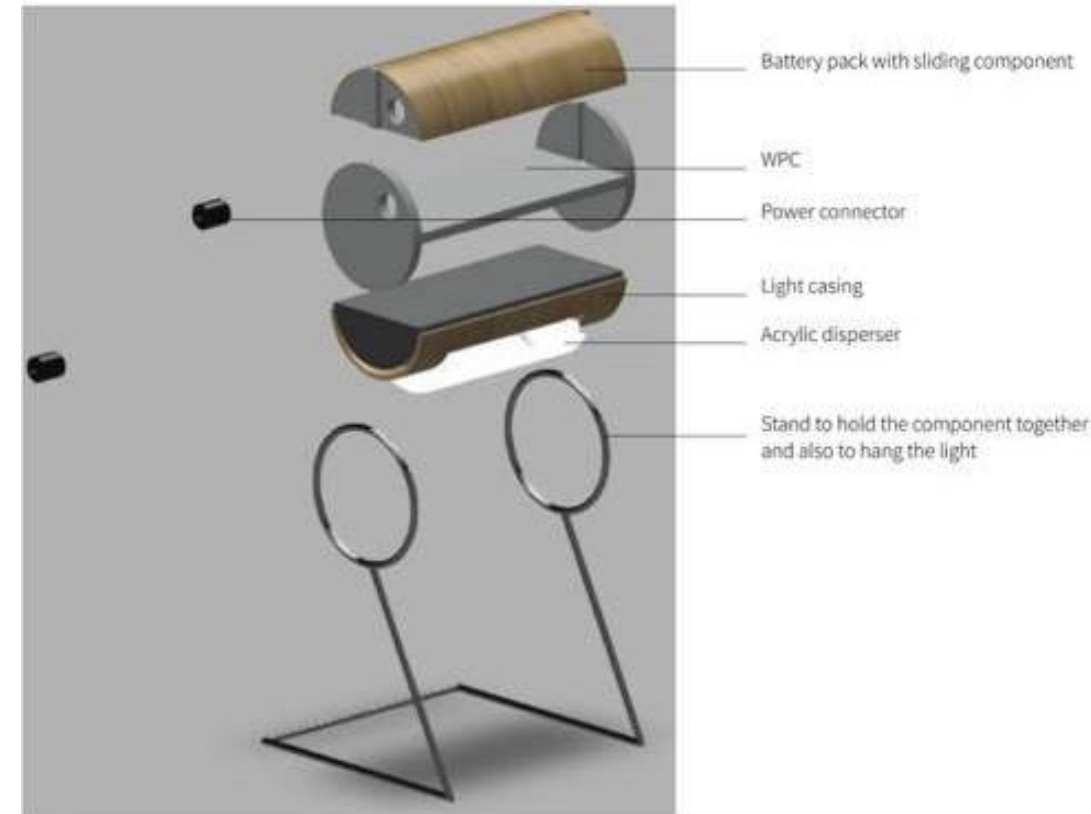
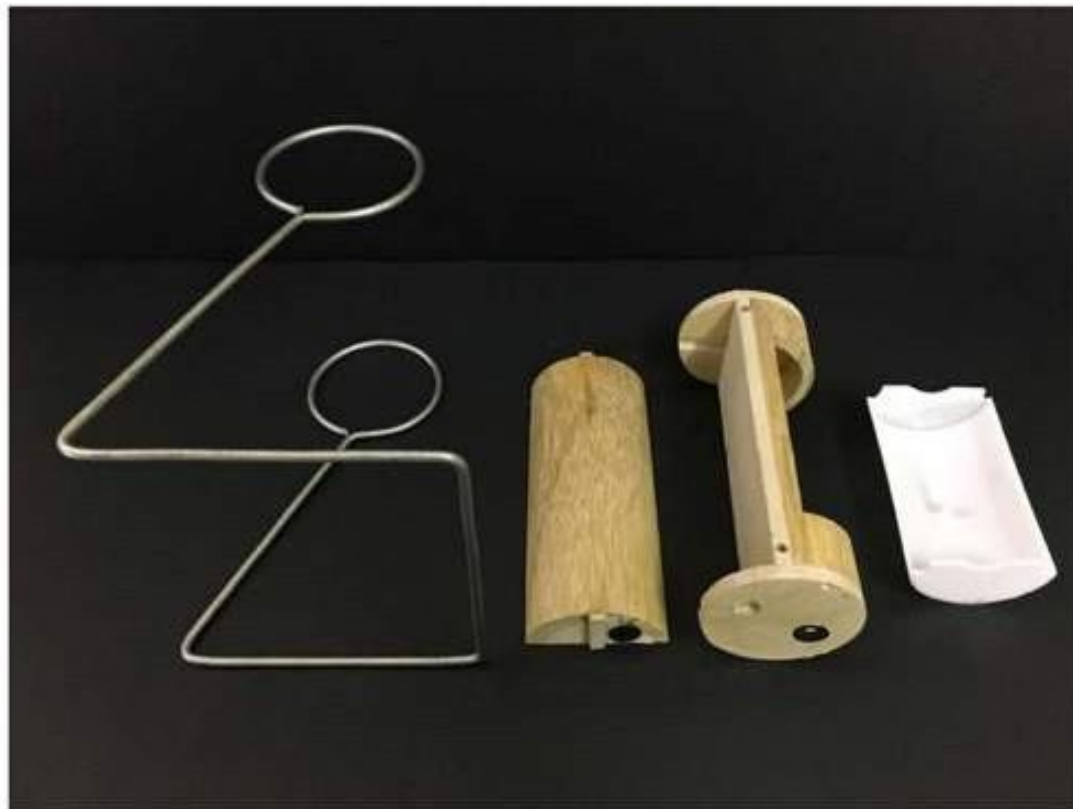
**Design 1:** Chennapatna portable light (Wooden Lac lathe toys). A traditional Indian art from that produces wooden toys using a manual lathe and natural lacquer for color is a dwindling form of art, with entrepreneurs losing livelihoods and becoming laborers. This portable light design uses the locally found material paired with the art form to produce a potential low carbon portable light. It is designed to be used in multiple ways such that it can suffice different user needs.

**Design 2:** Bamboo portable light. Designed to be built with bamboo and minimal steel. This low carbon light replicates an existing portable light design.



Wooden Lac Light concept

## OUTCOMES



Stand on shelves or floor



Hang it from the poles of housing structure



Portable light

Bamboo Portable Light concept

## Chosen Innovations KVA

### Design 1: Bamboo Street Light

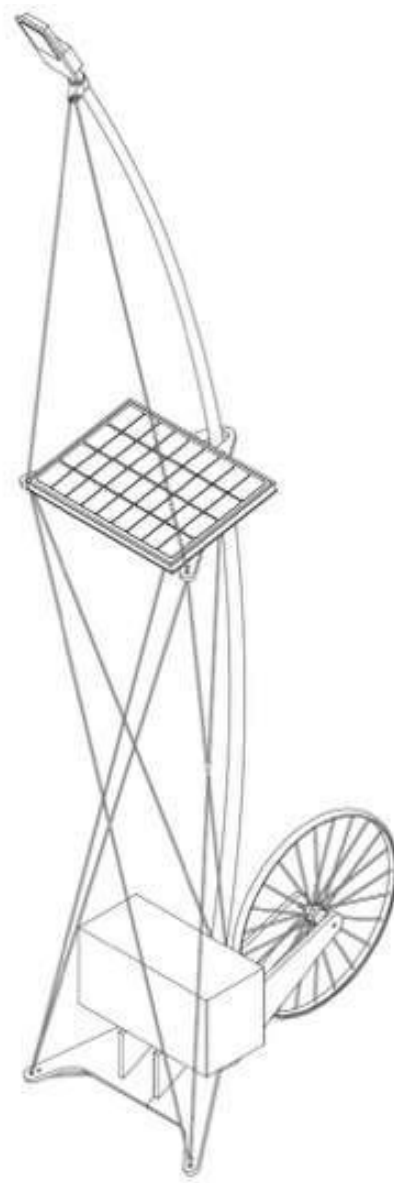
Bent Bamboo street lights which are installed using the tension between string and bamboo- these lights are designed with 3 variants temporary, portable and fixed (grouted) variants. The lights are designed in a way that tremendously reduces costs and efforts in packaging, transportation and installation. The invention lies in the contraption that is used to grow the bamboo in a bent form which increases the strength of the system.

### Design 2: Areca Study Light

Designed to be built locally using cold molding process, drastically bringing down the embodied energy and improving local livelihoods.



TRIPOD



BICYCLE

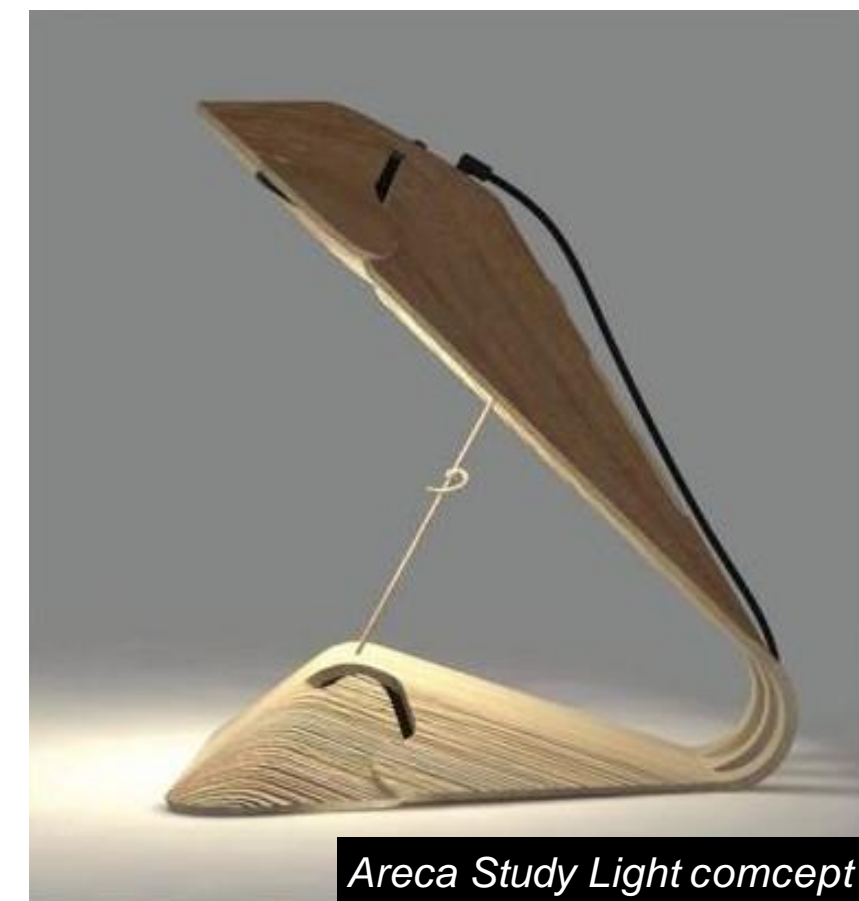
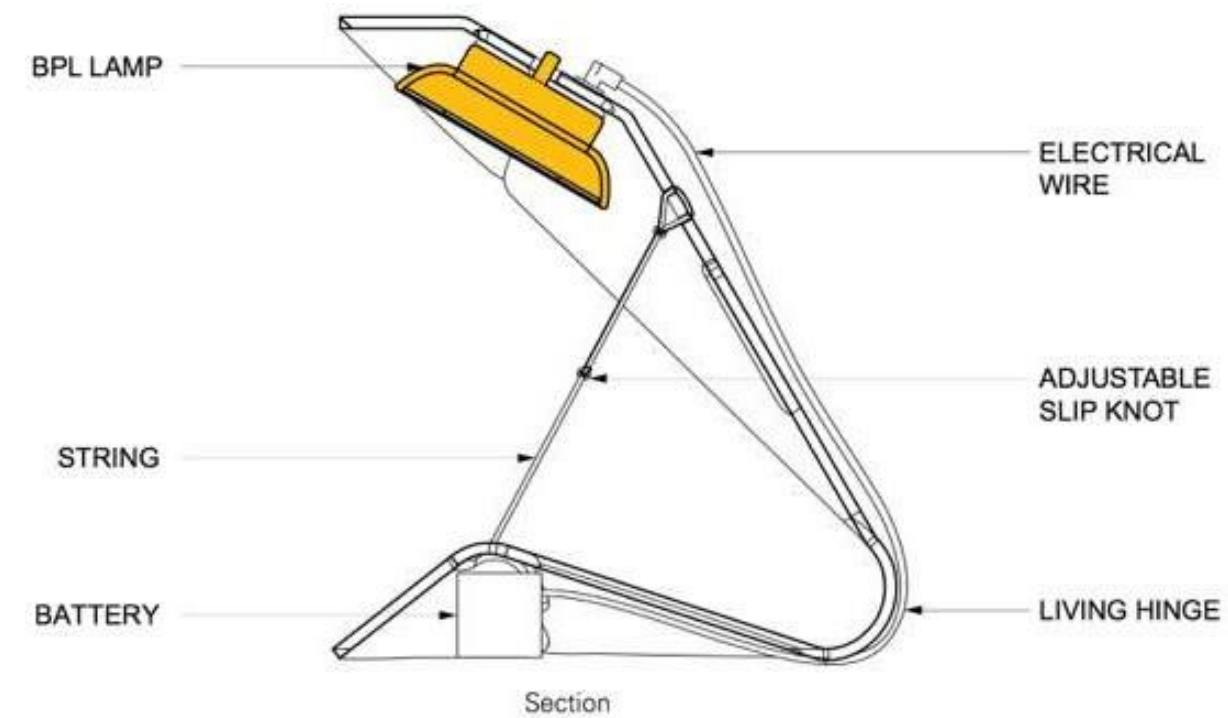
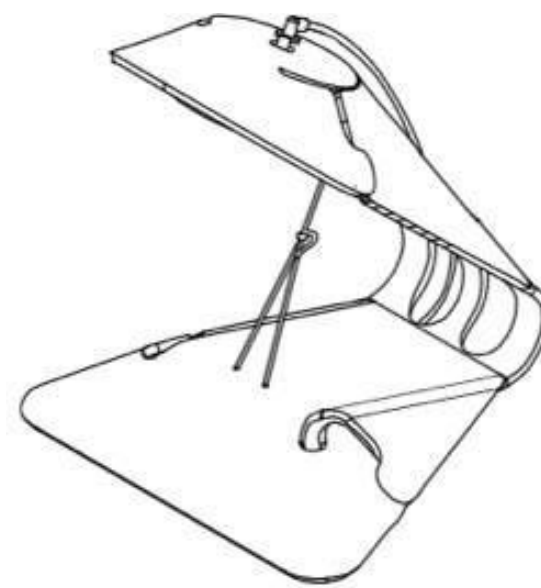
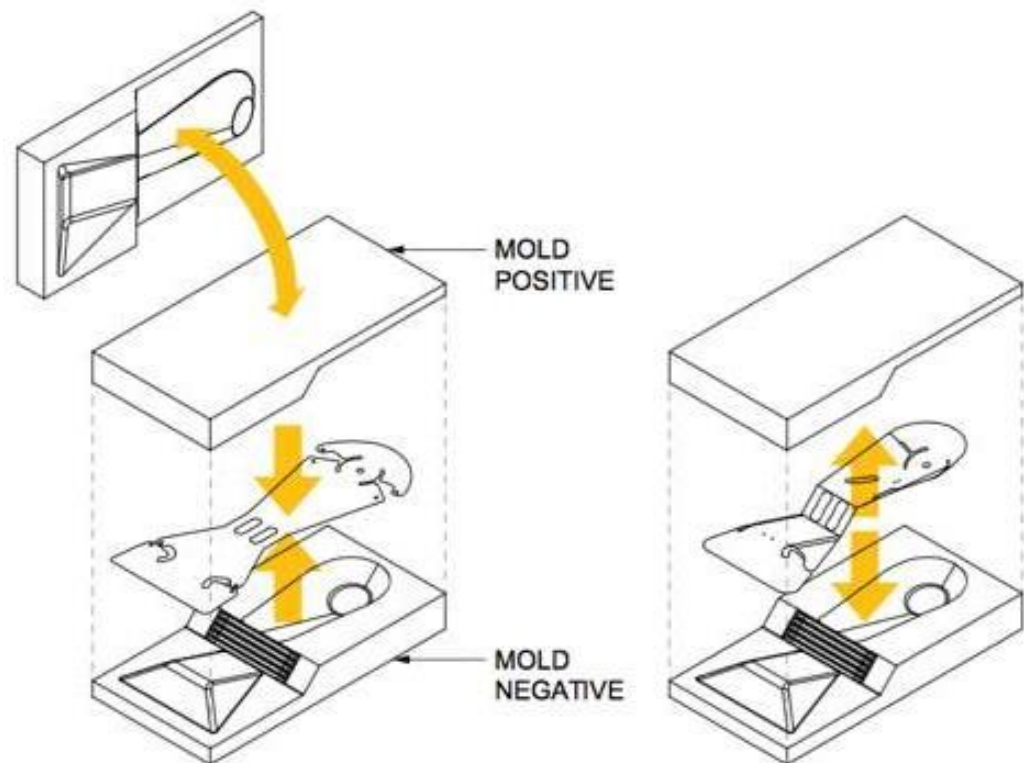


ANCHORED



Bent Bamboo Street Light concept

## OUTCOMES



Areca Study Light concept



## Direct Project Deliverables

Type of outcome	No	Details
No. of universities	2	Srishti (6 months course run), MIT (4 months course run + 3 month summer intern project with KVA) -ongoing discussion to replicate both courses next year
No. of Faculty	4	Sudipto, Nandini and Ravi from Srishti and Sheila from MIT (who is also the principal architect at KVA)
No. of students	17	8 from Srishti, 6 from MIT and 3 interns at KVA
Curriculum development	2	Both curriculums developed will be further refined and eventually merged into one curriculum
No. of product inventions	3	Using Chanapatna toy skill for lighting, using cold modeling process for areca, using contraptions to grow street light bamboo forests. (all currently in the next pilot phase)
No. of product innovations	15	multiple- covered in the documentation (4 being taken forward)
No. of implementation models	3	covered in documentation
No. of prototypes	>70	across India and Boston
No. of pilots	4	currently in progress

## OUTCOMES

### Learnings

Student Learnings	Course Learnings	General Learnings
<ul style="list-style-type: none"> <li>- Material exploration requires a lot more risk taking</li> <li>- Using resin in materials increases the embodied energy</li> <li>- Most high carbon decisions are often low cost decisions which are difficult to overcome</li> <li>- Lenses of practicality and feasibility can be thought out at a later stage during iteration</li> </ul>	<ul style="list-style-type: none"> <li>- Giving a more focused and concise brief can improve chances of innovation/ invention (for example instead of choosing any light keep it focused to which one and why)</li> <li>- Give more time for understanding natural/ local materials and current supply chains.</li> <li>- More clarity is required in each theme and topic as the themes are very wide, themes can also be split.</li> </ul>	<ul style="list-style-type: none"> <li>- Partnerships with university requires at least one years time in planning</li> <li>- logistics and permissions need a minimum of six months of buffer time</li> <li>- Each faculty has their own style of teaching and accommodating flexibility, the outline should take individual types and preferences into account and not mandate strict syllabus</li> </ul>

## CONCLUSION

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Each of the final designs pushes the boundary of distributed manufacturing and sustainable design. Moreover if implemented the impacts will include

- > reduced environmental impact (carbon neutral products)
- > positive life cycle assessment
- > local livelihood generation
- > decreasing costs and efforts on production, packaging, transportation, distribution and end of life

The impacts of the course / curriculum include

- > an integrated and collaborative learning process for students
- > exposure to themes of sustainability and decentralization
- > hands on experimentation and innovation with new and natural materials