



Last date for
sending applications



SELCO Foundation

Entrepreneur-in-residence programme

About Kowdi Kutumba :

The SELCO Foundation has been working with a group of women to develop their traditional craft of Kowdi into an alternate source of livelihood. Kowdi is a patchwork embroidery craft from North Karnataka. A successful pilot was run in the Nagvarpalya slum in Bangalore. The pilot included elements such as organizing the women, training with a designer, developing market linkages and producing various products under the "Kowdi Kutumba" brand. The pilot established that Kowdi Kutumba can be run as a viable business and we are now looking for an entrepreneur to take it forward independently.

About the Entrepreneur in residence (EIR) programme :

EIR is a six month, full time, incubation programme based in Bangalore.

We are looking for applicants with experience in one or more of the following: design/ marketing/ livelihoods/ management/ entrepreneurship. Teams are preferred but individuals can apply as well.

Features of the program :

The Foundation will provide:

01. Physical work space
02. Basic hand-holding
03. Introductions to investors
04. Training and capacity building
05. Mentoring
06. Nominal stipend

Tentative targets during the residency are :

01. Registering the company
02. Finding a co-founder
03. Approaching investors
04. Executing orders
05. Establishing long-term market linkages.
06. Training and capacity building for the women practicing Kowdi.

To apply please send in your CV + cover-letter, describing your interest in this position to vaishali@selcofoundation.org and raunak@selcofoundation.org with 'EIR application' as your subject line in the email. **Applications accepted on a rolling basis.**

