

Call for Applications : Support for Piloting Energy Efficient and/or DRE Livelihood Solutions



Terms of Reference (TOR)

Introduction

SELCO Foundation **invites technology and clean energy enterprises to apply for support to pilot various Energy Efficient and/or Decentralized Renewable Energy (DRE) driven livelihood technology solutions**, to enable access to clean energy and positively impact the livelihoods of underserved communities across India.

1. About SELCO Foundation :

SELCO Foundation is an open-source, not-for-profit organization that engages in field-based R&D and ecosystem building for the deployment of clean energy solutions that alleviate poverty by improving access to sustainable energy to underserved technology d communities in tribal, rural, and urban poor areas. The organization works in collaboration with practitioners in the social sector, energy entrepreneurs, NGOs from various developmental sectors, and educational institutions to link the benefits of sustainable energy to poverty eradication. The organization works across verticals such as energy access, health, and livelihoods with practitioners in the social sector, energy entrepreneurs, and partners from various developmental sectors. You can find more information about the SELCO Foundation on our organization's [website](#).

2. SELCO's Approach :

SELCO Foundation has been working on providing alternative livelihood opportunities to underserved communities, using **Decentralized Renewable Energy (DRE) as a catalyst to facilitate dignified living, increased incomes, reduced drudgery and improved work productivity through the integration of climate inclusive technologies into the livelihood practices of these communities.**

SELCO aims to transform the efficiency of Decentralized Renewable Energy (DRE) initiatives towards poverty alleviation. It recognizes and is building on the **potential of Decentralized Renewable Energy (DRE) to develop inclusive livelihood solutions that can build resilience and long-term sustainability among communities.**

3. About the Program :

Technology and Clean Energy Enterprises play a **critical role in the supply side of solutions** that can be adopted by rural communities to enhance and sustain their livelihoods in future.

Over the years, through the learnings from our work, we have realized the **importance of supporting and strengthening enterprises for conducting research, creating content, doing outreach-marketing, technology demonstrations, documentations etc.** through collaborations with grassroots partners and other relevant stakeholders.

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3.3 Duration of the Program :

The program is planned up to **March 2024**.

3.4 SELCO's Offering for the Program :

SELCO Foundation, depending on the need, shall offer a part of financial resources), mentorship, networks, and other related services to the selected enterprises for carrying out various activities like research & studies, awareness and trainings, outreach – marketing/branding, technology demonstrations and pilots, documentation etc.

4. Who can Apply :

- ❖ Enterprises that **develop/supply/integrate Energy Efficient and/or DRE** livelihood technology solutions.
- ❖ Enterprises having **ready-to-pilot technologies i.e. minimum viable product** with proof of concept.
- ❖ Enterprises seeking to **deploy technologies for evidence building**.
- ❖ Grassroots enterprises catering to local demand for livelihood technologies.

*Geography – Pan India

5. Scope of Work :

Shortlisted enterprises may choose to work on all or a part of the activities listed below-

- ❖ Conducting Research and Documentation
- ❖ Creating Training Modules
- ❖ Conducting Awareness and Orientation workshops with end-users and other stakeholders
- ❖ Demonstrating and/or Piloting livelihood technologies
- ❖ Outreach Activities like Branding/Sales, Marketing, Events/Melas

6. Expected Deliverables :

The selected enterprises are expected to deliver monthly reports for each activity proposed/selected by them.

7. Selection and Evaluation Criteria :

In addition to the application form, SELCO Foundation will also be evaluating the applications based on the following criteria :

- ❖ Existing Energy Efficient or DRE integrated livelihood technology
 - ❖ Enterprises catering to the Agriculture, Animal Husbandry, Food Processing, Retail & Services, Manufacturing and/or Textiles & Crafts sectors.
 - ❖ Technically sound and well-functioning livelihood technologies.
 - ❖ Intent for post installation servicing of technologies.
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8. Application Process and Proposal Submission:

If your enterprise is interested in collaborating with SELCO Foundation, kindly fill the application form shared below with relevant details -

[Link to the Application Form](#)

Last Date for Application – **5th January 2024**

9. Terms and Conditions :

1. SELCO reserves the right to contact the enterprise for further information or clarifications required during the selection and evaluation process. Selected enterprises will be invited for further discussions and assessment.
 2. The responsibility of following up with the end users, before and after the sales lies with the enterprise.
 3. The proposal and quotation are inclusive of all necessary taxes and costs applicable.
 4. All relevant files, including *editable versions of the deliverables*, need to be provided by the enterprise. SELCO Foundation has the right to use the materials as per needs.
 5. SELCO reserves the right to select or reject a proposal based on the fulfillment of the criteria outlined above.
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