



## Terms of Reference (TOR)

### TOR for Photography Documentation for Assam and Meghalaya

<b>Title</b>	Photography of livelihood sites in Assam and Meghalaya
<b>Timeline</b>	06 weeks
<b>Expected area of expertise</b>	<ul style="list-style-type: none"><li>• Professional-grade photography equipment including DSLR and drone camera</li><li>• Capturing high-resolution photos of livelihood sites</li><li>• Effective communication of story and impact of the projects.</li></ul>
<b>Apply Google Link</b>	<a href="https://forms.gle/foSbdQRNwdXRhTzf9">https://forms.gle/foSbdQRNwdXRhTzf9</a> (Contact Procurement for Form Link)

#### About SELCO Foundation:

SELCO Foundation's mission is to create a platform of solutions that uses sustainable energy as a catalyst to bridge environmental sustainability and poverty alleviation. With holistic development as the primary focus, the organization strives to create equitable societies, where services are accessed by all communities. The interventions of SELCO lead to a sustainable delivery model of essential services like livelihoods, education, and health till the last mile. (Read more about SELCO here: <http://www.selcofoundation.org/>)

#### 1. Summary of the project:

As part of its livelihood program, SELCO Foundation focuses on empowering communities through sustainable energy solutions. Each region presents unique challenges and opportunities, with diverse livelihoods shaped by varying ground realities and socio-economic systems. Given this complexity of ecosystem challenges, SELCO aims to highlight the distinct impact of its initiatives in this region, showcasing how tailored approaches to energy access are transforming lives and enhancing livelihoods.

To bring these stories to life, SELCO plans to use photography as a medium to document and share the impact of its initiatives. These photographs will serve as a visual narrative, illustrating the unique challenges faced by the communities and the significant positive changes brought about by sustainable energy access.



## **2. Goals and Objectives**

### **Goal:**

To bring these stories to life, SELCO plans to use photography as a medium to document and share the impact of its initiatives. These photographs will serve as a visual narrative, illustrating the unique challenges faced by the communities and the significant positive changes brought about by sustainable energy access.

### **Objectives:**

As part of its livelihood program, SELCO Foundation focuses on empowering communities through sustainable energy solutions. Each region presents unique challenges and opportunities, with diverse livelihoods shaped by varying ground realities and socio-economic systems. Given this complexity of ecosystem challenges, SELCO aims to highlight the distinct impact of its initiatives in this region, showcasing how tailored approaches to energy access are transforming lives and enhancing livelihoods.

- To document and visually communicate the impact of SELCO Foundation's livelihood program through high-quality photography,
- Showcasing how tailored sustainable energy solutions are transforming lives and enhancing livelihoods in Assam and Meghalaya.
- To developing a visual narrative plan to ensure alignment with storytelling
- conducting field visits to obtain edited and color-corrected high-quality images, and delivering photographs

## **3. Scope of Work**

**Location:** Assam and Meghalaya

The proposed project shall include the following:

- Document specific communities, livelihood activities, and locations in Assam and Meghalaya that best represent the impact of SELCO's interventions.
- Develop a visual narrative plan to ensure that the photographs from each state align with the overall storytelling objectives.
- Field visits to the locations in Assam and Meghalaya, focusing on capturing high-quality images that illustrate the diverse impacts of SELCO's livelihood programs.



- **Capture and deliver 100 edited, color-corrected photographs** from each state (Assam and Meghalaya) to SELCO Foundation, ready for use in various formats, including reports, presentations, and outreach

- **Site Locations:**

S.No	States	Name of the place	Required Shoot days
1.	<b>Assam</b>	8 District - (Kamrup Rural, Kamrup Metro, Goalpara, Baksa, Darrang, Nalbari, Udalguri, Kokrajhar)	8 days
2.	<b>Meghalaya</b>	3 District – (East Khasi Hills, Ri bhoi, West Janita Hills)	8 days

References: <https://selcofoundation.org/work-at-45c/>

#### 4. Deliverables:

- **100 More Photos – (Ensure images are at least 300 PPI in resolution, suitable for print and digital use)**

Deliverables / Summary list of Key Outputs of the Program		Description	Units
1	Photographs and Documentation (300 PPI with High resolution picture)	Photographs for 10 Livelihood sites across <b>Assam</b> .	50 More
2	Photographs and Documentation (300 PPI with High resolution picture)	Photographs for 10 Livelihood sites across <b>Meghalaya</b> .	50 More

#### 5. Timeline

Workplan and Task List	October 2024			November 2024		
	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Onboarding and Initial Discussion						



Travel for Photography ( <b>Assam</b> )						
Travel for Photography ( <b>Meghalaya</b> )						
Selection and edit						
Review and submission						

**Note:**

- Execution of Photo shoots and delivery of edited Photos under strict timelines.
- It would be the agency/consultant responsibility to complete the final draft of the Photos in a **maximum of 3 rounds** of corrections from the first rough-cut to the final Output.
- All raw photographs and footage shot during the assigned project period need to be handed over to SELCO Foundation who will be its sole owner.
- The agency / Consultant will have no copyright to the raw images, draft cuts, final cut or any other information that the agency / Consultant would obtain access during the course of this project
- Coordinate with SELCO Foundation representatives on scheduling shoot dates, permissions, and other logistical requirements.

**6. Requirements:**

- The consultant must have proven 5-8 experience in Photo shoot documentation, especially in projects related to social causes and community development. Experience working in the regions of Assam and Meghalaya is a plus.
- The consultant should provide a portfolio showcasing previous work. This portfolio should demonstrate high production quality, creativity, and the ability to convey impactful stories through Photographs.
- The consultant should have strong project management skills, ensuring timely delivery of all deliverables. The team should have an engaging, upbeat personality, who can capture the right emotion and testimonials from the communities.
- The consultant must be adaptable to changing project needs and open to feedback during the production process. This includes being able to work under various environmental conditions and locations.
- Different category of stakeholders is to be consulted for the to understand the site assessment process.
- Agency are required to travelled to Assam and Meghalaya and take SELCO input for capturing Photos.



## 7. Technical Skills:

- The consultant must possess technical expertise in using professional-grade DSLR or mirrorless cameras, multiple lenses, external microphones, tripods, stabilizers, portable lighting kits, and drone cameras. Proficiency in professional editing software like Adobe Photoshop is essential.
- Well versed with working on Google sheets and Docs for project coordination.
- Access High-speed internet to share it online.

## 8. Selection Criteria

- The consultant should have more than 5 – 8 years of experience in photography documentation,
- The consultant should have strong project management skills, including in projects involving photoshoots, documenting photo stories, developing visual narratives and high-quality editing skills
- The consultant should offer competitive pricing while maintaining high standards of quality. A detailed cost breakdown should be provided, ensuring transparency and alignment with the project's budget.

## 9. Payment Terms:

Agency / consultants are invited to submit a quotation against the deliverables, payment will be considered each party agrees.

## 10. Timeline:

06 Weeks from signing of contract

## 11. Financial proposal

Submit a detailed proposal including:

- Shoot days
- Budget breakdown (equipment rentals, editing, etc.)
- Travel and lodging to be Include in the Proposal.

Use below Table of Format for Financial Proposal:

Expenses	Per Cost	Total Cost
Production		
Post-Production		
Accommodation & Food and Transport		
GST%		
Total		



## 12. To apply

Interested consultants / organisations, with relevant experience (please include samples and/or references of the previous similar work as proof of experience) and based out of India are requested to reach out with a detailed proposal giving a brief on the methodology and the process they will uptake for this project, including budgets (with break-ups and explanation), timelines and milestones and submit the same to google form <https://forms.gle/foSbdQRNwdXRhTzf9> on before **13/10/2024**.

Any further queries please write to [procurement@selcofoundation.org](mailto:procurement@selcofoundation.org) with a subject line: **“TOR for Photography of livelihood sites in Assam and Meghalaya”** (Name of Project)

### Refer Terms and Condition:

- 1. Sub-contracting:** In the event that the Consultant requires the services of subcontractors to perform any obligations under the Contract, the Consultant shall obtain the prior written approval of the Foundation. Any rejection or non-performance of the subcontractor shall not, in and of itself, entitle the Consultant to claim any delays in the performance, or to assert any excuses for the non-performance, of any of its obligations under the Contract, and the Consultant shall be solely responsible for all services, obligations and deliverables performed by its subcontractors
- 2. Quality Assurance**  
The data submitted to Selco Foundation should be accurate, complete, reliable and relevant. Consulting agency shall establish additional layers for data cleaning and submission.
- 3. Financials & Reporting**  
TDS will be deducted on the fixed amount as per Income Tax Act and Rate of Percentage. In accordance with the Central Board of Direct Taxes circular No. 7 of 2022 dated 30th March, 2022 in relation to the clarifications with respect to Section 114AAA of the Income-tax Rules, 1962, failure to link Aadhar number to the PAN card and/or failure by any person, who falls within the income tax bracket or otherwise, to file tax returns in relation to payment of TDS for any service (in accordance with Section 206AB and 206AA) and/or an inoperative PAN card will result in a 20% tax deduction.
- 4. Indemnification**  
Both parties shall indemnify and hold its Trustees, Directors and representative officers, employees, agents harmless from and against any and all claims, demands, actions, losses, liabilities, charges, damages, costs and expenses (including but not



limited to reasonable attorney's fees) arising out of or resulting from (1) any claims arising in connection with activities undertaken by both parties in connection with the project or (2) Consultant's gross negligence or willful misconduct or breach of any undertaking, covenant, representation or warranty contained in this agreement and/ or the actual infringement of any patent, trademark, copyrights, trade secret or any other intellectual property right of the third party.

## **5. Patent, Copyright and other Proprietary Rights**

- (i) Except as is otherwise expressly provided in writing in the Contract, the Foundation shall be entitled to all intellectual property and other proprietary rights including, but not limited to, patents, copyrights, and trademarks, with regard to products, processes, inventions, ideas, know-how, or documents and other materials which the Consultant has developed for the Foundation under the Contract and which bear a direct relation to or are produced or prepared or collected in consequence of, or during the course of, the performance of the Contract. The Contractor acknowledges and agrees that such products, documents and other materials constitute works made for hire for the Foundation.
- (ii) Subject to the foregoing provisions, all documents, reports, recommendations, documents, and all other data compiled by or received by the Consultant under the Contract shall be the property of the Foundation, shall be made available for use or inspection by the Foundation at reasonable times and in reasonable places, shall be treated as confidential, and shall be delivered only to the Foundation's authorized officials on completion of work under the Contract
- (iii) The Consultant will treat all information given to him/her as information with proprietary value and will not disclose the same to competitors or any outsiders. The Consultant will not at any time, except under legal process, divulge any trade or business secret relating to the Foundation or any customer or agent of the Foundation, which may become known to him by virtue of his position as consultant, save in so far as such disclosure shall be necessary in the interest and for the benefit of the said Foundation and will be true and faithful to the Foundation in all dealings and transactions whatsoever relating to the said Foundation.
- (iv) Reports or other data that are developed specifically for the performance of this Contract shall be the property of the Foundation and the Consultant shall deliver reports and data to the Foundation as per the milestones. Dissemination of the reports and any information from the said contracts shall be done with written approval from the Foundation.

**6. Publicity, use of name & Logo of the Foundation:** The Consultant shall not advertise or otherwise make public for purposes of commercial advantage or goodwill that it has a contractual relationship with the Foundation, nor shall the Consultant, in any manner whatsoever use the name, emblem, logo or official seal of the Foundation or that of SELCO in connection with its business or otherwise without the written permission of the Foundation.

## **7. Observance of Law:**



- (i) The Consultant shall comply with all laws, ordinances, rules, and regulations bearing upon the performance of its obligations under the Contract.
- (ii) The Consultant represents and warrants that neither it, its parent entities, partners or subcontractors nor any of its subsidiary or affiliated entities (if any) is engaged in any practice inconsistent with the rights set forth in the *Child Labour (Prohibition and Regulation) Act of 1986*, which, *inter alia*, requires that a child shall be protected from performing any work that is likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral, or social development.
- (iii) The Consultant represents and warrants that it shall adhere to the mandates prescribed under the *Sexual Harassment of Women (Prevention, Prohibition & Redressal) Act, 2013*, which requires all workplaces to have a Policy and Internal Committee to address complaints of sexual harassment that women may face at the workplace

#### **8. Termination:**

Either party may terminate this contract by giving a notice in writing to the other party stating their intention to terminate the same on the expiration of Seven (7) days from the date of such notice. In addition, the Foundation may also terminate this contract forthwith in the event of any fraud, misconduct or neglect of duties on the part of the Consultant. Any notice to be given hereunder shall be sufficiently given to the Consultant if forwarded by registered post or by Courier Service to the last known postal address of the Consultant and shall be sufficiently given to the Foundation if similarly forwarded to the registered office. Upon the termination of this contract and payment of the said fees due up to such termination, and payment of all disbursements and out-of-pocket expenses incurred up to the date thereof (provided the same have been incurred after obtaining prior approval), the Consultant shall deliver all deeds, documents and paper in his possession relating to the business of the Foundation or as the Foundation shall direct, and shall continue to afford him all reasonable assistance for concluding pending matters at the date of such termination without making any charge thereof.

#### **9. Force Majeure:**

- (i) *Force majeure* as used herein means any unforeseeable and irresistible act of nature, any act of war (whether declared or not), invasion, revolution, insurrection, terrorism, or any other acts of a similar nature or force, *provided that* such acts arise from causes beyond the control and without the fault or negligence of the Consultant
- (ii) In the event of and as soon as possible after the occurrence of any cause constituting *force majeure*, the affected Party shall give notice and full particulars in writing to the other Party, of such occurrence or cause if the affected Party is thereby rendered unable, wholly or in part, to perform its obligations and meet its responsibilities under the Contract. The affected Party shall also notify the other Party of any other changes in condition or the occurrence of any event which interferes or threatens to interfere with its performance of the Contract. Not more than fifteen (15) days following the provision of such notice of *force majeure* or





other changes in condition or occurrence, the affected Party shall also submit a statement to the other Party of estimated expenditures that will likely be incurred for the duration of the change in condition or the event of *force majeure*.

- (iii) On receipt of the notice or notices required hereunder, the Party not affected by the occurrence of a cause constituting *force majeure* shall take such action as it reasonably considers to be appropriate or necessary in the circumstances, including the granting to the affected Party of a reasonable extension of time in which to perform any obligations under the Contract.
- (iv) If the Consultant is rendered unable, wholly or in part, by reason of *force majeure* to perform its obligations and meet its responsibilities under the Contract, the Foundation shall have the right to suspend or terminate the Contract on the same terms and conditions as are provided for in this Contract.

**10.** Both the Foundation and the Consultant fully and freely intend to create an independent Contractor relationship under this Contract. Nothing herein shall be deemed to establish a partnership, joint venture, association or employment relationship between the parties. Both parties agree that the consultant has the right to sole and exclusive control over the manner and means employed in performing their activities under this Contract.

**11. Settlement of disputes:**

- (i) The Parties shall use their best efforts to amicably settle any dispute, controversy, or claim arising out of the Contract or the breach, termination, or invalidity thereof.

Any dispute, controversy, or claim between the Parties arising out of the Contract or the breach, termination, or invalidity thereof, unless settled amicably, within sixty (60) days after receipt by one Party of the other Party's written request for such amicable settlement, the matter shall be referred by either Party to arbitration in accordance with the Arbitration and Conciliation Act, 1996. The venue of the arbitration shall be at Bangalore. Likewise, the jurisdiction will vest with courts in Bangalore.